



# REALISING THE TALENT OF THE NEXT GENERATION THROUGH SPORT & BUSINESS

LTSB is national social mobility charity working with bright, ambitious young people from disadvantaged backgrounds.

We work with Football Club Foundations and Further Education partners to develop talented 16-21 year olds who have potential but lack social capital. We prepare them for careers in business and finance and provide them with access to major firms.

## Our long-term programme makes a lasting difference:

### Preparation for Employment (4 months)

Our intensive pre-apprenticeship programme of personal and professional development gives young people practical skills for the workplace, while developing Resilience, Confidence and Critical Thinking. Through youth social action on community programmes, studying Associate of Accounting Technicians (AAT) Level 2, and critical corporate experiences with partners like Goldman Sachs, Hays and Macquarie, **we make school leavers work-ready.**

### Finance Apprenticeship (18 months)

We support our young people and their employers during the interview process and throughout the **Assistant Accountant AAT Level 3 Apprenticeship** to ensure the best possible completion and progression rates.

We help with portfolios, synoptic & end-point assessments, as well as the mandatory 20% 'Off-The-Job' training required for the new apprenticeship standard. We provide pastoral care and CPD throughout the apprenticeship and beyond.

## Achieve your CSR goals by employing an LTSB apprentice in an accounting or finance-related role.

### Over 60 employers have already discovered the benefits of our programme.

By working with LTSB, you can realise your organisation's **diversity, inclusion and social mobility objectives.** We make it easy for you to diversify your talent pool with **well-rounded employees who contribute to the bottom line.**

### It is easy to engage with us whether you are a levy payer or not.

There are no recruitment or development costs to employers until the end of the programme, and then only if you retain your employee! At that stage we ask for a contribution of £2000 or 10% of salary (whichever is greater) towards the costs of this transformative programme.

### Make a difference. Employ an LTSB Apprentice.

If you hire an apprentice from LTSB, you not only transform their lives, you positively impact their families and communities too. Whatever size or sector, our young people will make a difference to your business in return.

Together we can create a fairer, more equitable society, where every young person has the opportunity to build a sustainable career.

To find out more, please contact us at  
[info@leadershipthroughsport.org](mailto:info@leadershipthroughsport.org)  
or visit:  
[www.leadershipthroughsport.org](http://www.leadershipthroughsport.org)



# We nurture talent for the benefit of all

Since 2012, we have worked with **329** young people, helping them access life-changing careers in **London, Birmingham Liverpool and Manchester.**

**89%** of apprentices complete the programme and **71%** are in full-time employment in business and finance six months after completion.

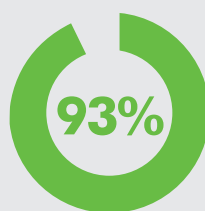
Young people earn an average of £21,250 in the year after their apprenticeship, demonstrating the market value of their skills, abilities and work experience. They not only gain financial security, they benefit from progression and on-going career opportunities.



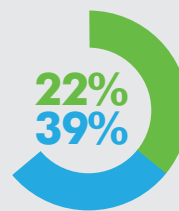
## Employers who have engaged with our programme



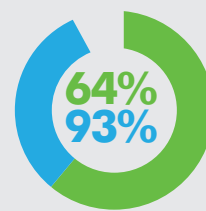
## Employers are satisfied.\*



**93%** of responding employers intend to participate in the programme again. 7% don't intend to - but only because they've retained their apprentice, and no further positions are available!



Employers report our apprentices are at least as capable or positive as candidates from other sources, **22%** report they were more capable and **39%** believed they were more positive.

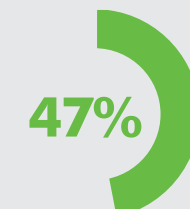


Existing staff are improved by the experience of working with our apprentices:

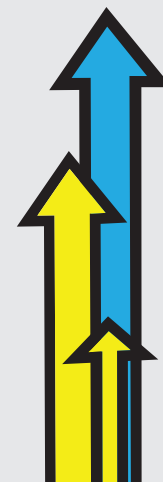
- **64%** report Professional development (e.g. Managing / Mentoring skills)
- **93%** report Job Satisfaction (e.g. from seeing young person develop)



**89%** of employers believe that their apprentice has positively contributed to the working environment



**47%** of respondents give positively impacting the life of a young person as the most important factor in their decision to hire LTSB apprentice, but over a fifth say it's a business decision - it's about the contribution to the bottom line.



\*From our 2017 Impact Report. Sample Size: 34% of our employers responded, representing 64% of all apprenticeship placements

To find out more, please contact us at  
[info@leadershipthroughsport.org](mailto:info@leadershipthroughsport.org)  
 or visit: [www.leadershipthroughsport.org](http://www.leadershipthroughsport.org)

